



A **Kevin Speed** rail service



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## PRESS RELEASE

### InnoTrans 2024: Kevin Speed presents innovative seats tested for its ilisto service

On Tuesday 24 September, at the InnoTrans 2024 trade fair in Berlin, Kevin Speed unveiled one of the prototype seats for its low-cost high-speed rail service, **ilisto**. The prototypes, designed by seat manufacturers and designers to provide optimal comfort at an affordable price, were tested in real life in June 2024 by representative passengers.



*Prototype of the ilisto seats designed and produced by KFS Mobility and Yellow Window<sup>1</sup>*

Kevin Speed has taken the next step in the development of its fast, affordable trains. With the support of BPI France and the General Secretariat for Investment as part of the France 2030 plan, the railway company has commissioned leading designers and

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<sup>1</sup> This prototype has been used for illustrative purposes only. The final seat will be defined and developed by Alstom and the selected partner during the development phase of the project.

manufacturers to produce mock-ups of its seats, which have received rave reviews from test passengers.

### **Life-size tests at Gare de Lyon in June 2024**

In June 2024, Kevin Speed invited travellers of all profiles and ages, including the very young, to take part in life-size seat test sessions at Gare de Lyon. Set up in an SNCF Gares & Connexions area, the tests took place on 6-7 and 13-14 June for a total of eight three-hour sessions. Participants were able to discover two prototypes specially designed for the **ilisto** service, adapted to the requirements of high-speed travel for everyone, every day, while ensuring optimum comfort during journeys.

One of these prototypes, designed by Yellow Window, a specialist in innovative industrial solutions, and manufactured by KFS Mobility, a global leader in railway seat production and holder of the Origine France Garantie label (number 16375224), was unveiled on the KFS Mobility stand at InnoTrans in Berlin on 24 September 2024. This model embodies the innovation and ambition of Kevin Speed: to combine comfort, design and practicality.

### **A rigorous test protocol to enhance the user experience**

The tests were carried out by AKTAN, a consultancy specialising in user experience, to gather precise data on posture, perception and the offer. Each session followed a detailed protocol, including practical tests, observation with photos and videos, and discussions with the participants. This process enabled Kevin Speed to validate and adjust the technical and ergonomic choices made for the seats, while incorporating the specific expectations of the users of the **ilisto** service.



*Sub-group of ilisto seat testers*

**Claire Bonniol, partner and CCO of Kevin Speed**, reiterates the importance attached to passenger experience and satisfaction: *"From the outset of the project, we have placed future passengers at the heart of our decisions. Feedback from our testers is essential to ensure that the ilisto service will meet everyone's expectations, with modern, friendly and practical high-speed travel".*

This traveler-focused approach marks a new milestone in the lead-up to the launch of the **ilisto** service, scheduled for late 2028. The data collected during these trials are enabling Kevin Speed and ALSTOM to finalize the design choices for the seats.

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### **About Kevin Speed and its ilisto service**

Kevin Speed is a French rail company founded in 2021, chaired by Laurent Fournet and run by 4 partners who are experts in rail, finance and customer experience. With its ilisto service, it aims to offer *"high speed for everyone, every day"*. By the end of 2028, ilisto will operate its first low-cost high-speed trains on the Paris-Lille, Paris-Strasbourg and Paris-Lyon lines, systematically serving all intermediate TGV stations.

For further information, visit [kevin-rail.com](https://www.kevin-rail.com).